

The Social Tour Partner Deck

About The Social Tour

The Social Tour was created to connect and empower creators through conversation, collaboration, and community. It's a space for people to learn, share, and grow — whether you're just starting your journey or refining your craft. Every event, workshop, and conversation is designed to inspire creativity and action. We believe growth happens through experience, and The Social Tour gives creators a place to show up, express, and explore freely.

Sponsorship Opportunities

- Event Sponsorship
- Monthly WiFi Sponsorship
- Workshop / Program Sponsorship
- Equipment & Supply Sponsorship
- Annual or General Support Sponsorship
- Membership Sponsorship

Sponsorship Tiers & Benefits

Supporter (\$250–\$500): Covers WiFi or small workshops. Logo on flyers + 1 social post + verbal mention during event.

Partner (\$750–\$1,500): Sponsors larger events or Soapbox. Brand/product placement during livestreams + organic shoutouts in reels + logo on signage + 2 social posts.

Podcast Sponsor (\$1,000–\$2,000): Sponsors a podcast episode. 45-second ad placement on an episode + shoutout in podcast promo post.

Annual Sponsor (\$2,500+): Year-long support or membership sponsor. “Presented by” branding at events, interview feature on podcast, logo in all materials + website feature + guest appearance on our podcast.

Custom Collaborator: Tailored partnership opportunities, co-branded events, or product integration.

Visual Examples (Mockups)

- 'Powered by [Sponsor]' WiFi Signage

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- 'Presented by [Brand]' Event Banner
- Organic Reel Video with Product Placement/Brand/Company shout out
- Podcast Feature Example

Contact

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